You really want a

RALEIGH

the name you know
best in Bicycles

PRODUCTS OF RALEIGH INDUSTRIES LTD, NOTTINGHAM
TRENT TOURIST Model 29
Wheels 26", Frame 19¾", 21" and 23".
Carmine or Blue, 21" and 23" Gents'
Black and 21" Ladies' Black. Carmine
and Blue have self colour celluloid
Guards. Black has Red Guards.
Saddles two tone, kitbags two tone,
cables, grips and pedals White.

EXPLORER Model 38
Wheels 24", Frame 17", curved top
tube to allow for growth. Finish,
Carmine, or Electric Blue with
Powder Blue Mudguards. Two tone
saddle. White cables, kitbag and
grips.

FOR FATHER AND SON

For Work
There's nothing to beat a Raleigh for
beating the traffic, and it saves fares,
too. A safe, dependable Raleigh is an
investment that pays for itself in no time.

For School
A Raleigh sets you
free from walking and
waiting for 'buses –
and its gleaming
good looks and wizard
performance make you
glad you chose
a Raleigh.
FOR MOTHER, FOR DAUGHTER

For Shopping

An easy running Raleigh brings the shops a lot nearer...and what fun it is at weekends when all the family can go Raleigh-riding!

For Holidays

A Raleigh takes you anywhere at any time, easily, effortlessly. Choose yours now - there are exciting colour-schemes for the young folk; there's a fine range to suit all pockets - there's a Raleigh for everyone!

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TRENT TOURIST Model 29L
Wheels 26", Frame 19½", 21" and 23". Carmine or Blue, 21" and 23" Gents' Black and 21" Ladies' Black. Carmine and Blue have self colour celluloid Guards. Black has Red Guards. Saddles two tone, kitbags two tone, cables, grips and pedals White.

EXPLORER Model 30L
THE LANCER Boy's Model 45: Girl's 45L
For the first time you can now buy this American type bicycle. It's STRONG, It's STABLE. It's DIFFERENT. Wheels 26". Frame 18". Specification includes 3-speed, front carrier, raised handlebar, cable brakes, two-tone saddle and kitbag. Finish - Boy's, Firecracker Red. Girl's, Electric Blue.

BOULEVARD TOURIST Model 39

SPORTS TOURIST Model 23
Wheels 26", Frame 21" and 23". Finish Black. Gearcase, Gear, Lock and 'Dynohub'-hub lighting. Also available with rod brakes. Models 12 and 12L.

SUPERBE DAWN TOURIST Model 13
Wheels 26" with Chrome or Stainless Steel Rims. Frame 21" or 23". Finish Raleigh Green. Gearcase, Four-Speed Gear and hub lighting with filter switch unit which supplies light when stationary. Prop stand, fork lock and kitbag. Also available with cable brakes, Models 24/24L. Model 3: 24" Frame, 28" Wheels with rod brakes.

ASK YOUR
RALEIGH DEALER
TO SHOW YOU
THE LATEST MODELS

BOULEVARD TOURIST Model 39L

DAWN Model 11L
Wheels 26", Frame 21" and 23" Gents, 21" Ladies. Finish Black.

A specially strong Police Machine the Model 4 has 24" Frame and 28" Wheels. Standard Gear and 'Dynohub' hub lighting.
EXPLORER Model 80
Wheels 20", Frame Boys: 14", curved
top tube to allow for growth, Girls:
14". Finish, Carmine. Alternative
Electric Blue with Powder Blue Mud-
guards and Chainguard. Two tone
saddle.

EXPLORER Model 40L
Wheels 26", Frame 19½". Finish,
Electric Blue with Powder Blue
Guards. Alternative Carmine.
Two tone saddle. White cables, kitbag
and grips.

JUNIOR Model 33
Wheels 26", Frame 19½". Finish,
Carmine, or Electric Blue with Pow-
der Blue Mudguards. Saddle two tone,
kitbag White. Also available with rod
brakes: Model 36 Wheels 24" and
Frame 17" and 31L Wheels 24",
Frame 18".

EXPLORER Model 34L
Wheels 24", Frame 18". Finish,
Electric Blue with Powder Blue
Guards. Alternative Carmine.
Two tone saddle. White cables, kitbag
and grips.

Start them right
on a
RALEIGH
TRICYCLE

Even young children can enjoy the fun
and pleasure an easy-running Raleigh
brings. A Raleigh Tricycle is a De-Luxe
production that gets 'passed-on' to
younger children in turn and helps all
of them to develop road-sense quickly,
confidently.

DE-LUXE TRICYCLE Model 32DL
Finish, Black and Yellow or Blue and
Yellow. Equipped with Basket, Boot,
Telescopic Handle and Pneumatic
Tyres.
No Bicycle is complete without

STURMEY ARCHER

GEARS and 'DYNOHUB' HUB LIGHTING EQUIPMENT

RALEIGH EASY TERMS include Insurance....

Raleigh easy terms protect you with comprehensive insurance. Payments are kept up for you in the event of unemployment or sickness. So remember, on Raleigh easy terms you get insurance against Accident, Fire, Theft, with unemployment (except Northern Ireland) and sickness benefits.

FROM YOUR LOCAL RALEIGH DEALER

THE TOWER CYCLE CO. LTD.,
29-31, FLOTTERGATE,
GRIMSBY.